

Welcome

Bike MS Ride Guide Cape Cod Getaway Saturday-Sunday, June 28-29, 2014

Welcome to the 2014 Bike MS Cape Cod Getaway presented by EMD Serono & Pfizer, hosted by the Greater New England Chapter of the National Multiple Sclerosis Society. The Greater New England Chapter serves nearly 19,000 individuals and their families who are affected by multiple sclerosis in four New England states: Maine, Massachusetts, New Hampshire, and Vermont. CCG is one of the chapter's largest fundraising events.

The 2013 Bike MS Cape Cod Getaway was a great success. The dedication you all have to find a cure for MS has inspired us here at the National MS Society to keep pushing and to aim high. Your fundraising truly helps the MS community by providing funding for programs, home modifications, personal care attendants, research, and more. You also help to give hope to those living with MS and their families.

We are excited to have your support this year, and we are looking forward to another fantastic Bike MS ride! Last year's Getaway raised \$2.663 million with more than 2,000 participants. In 2014, we are aiming higher again, with the goal of reaching \$2.775 million and 2,150 riders. With your help, we will make it happen! For every dollar of fundraising and sponsorship raised during the Cape Cod Getaway, 84 cents goes directly to MS education, support, advocacy, services, and research.

Bike MS: Cape Cod Getaway is an opportunity to take stock of what we've accomplished together in the movement to create a world free of MS. While there is still no cure, there have been great advances in diagnosis and treatment, and in our understanding of the disease in terms of gender, genetics, immunology, nervous system repair and protection, and even pediatric MS.

As you embark on your two-day challenge in June, remember those who face the daily, lifelong challenges of multiple sclerosis. Your participation and fund-raising accomplishments are essential to enabling people with MS to continue moving forward. On behalf of the National Multiple Sclerosis Society, Greater New England Chapter, and the thousands living with MS, thank you.

Here's to a great 2014!

Joel Richards

Vice President of Development

For cyclists and all those seeking a personal challenge and a world free of MS, Bike MS is the premier fundraising cycling series in the nation. With a choice of over 100 extraordinary rides, the Bike MS experience is the ride of your life.

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By the Numbers

HIGHLIGHTS OF CAPE COD GETAWAY 2013

TOP 10 TEAM	AS:	TOP 10 INDIVIDUA	ALS:
Liams Lucky Charms	\$290,478	Liam Kennedy	\$74,760
Team Velox Rota	\$144,310	Ron Joseph	\$25,712
Reason To Ride (EMD Serono / Pfizer)	\$125,608	James Boudreau	\$21,400
Fit Werx/MPB	\$123,596	Sally Fassler	\$21,092
Pep's Peddlers	\$102,471	Ranesh Ramanathan	\$18,846
Dimension Data	\$74,479	Mark Proshan	\$18,015
Team Everest	\$71,427	Stephen Duval	\$17,975
Team R&B	\$66,637	Rachael Bubbs	\$15,679
Road Ruach	\$64,923	Robert Brown	\$13,728
Team Buildium - property cycled	\$52,160	Marleigh Brown	\$13,725

Total Teams: \$2,274,240 ~ Total Raised: more than \$2,690,000 ~ <u>2014 GOAL</u>: <u>\$2,775,000</u>

BIKE MS PRIZES

THE MORE YOU RAISE, THE BETTER YOUR PRIZE

The National MS Society offers great prizes to reward out top Bike MS fundraisers for their efforts. The more you raise, the better the prize you earn!

Prizes for all Bike MS participants raising \$1,000 or more will be available from our online redemption partner. Reach for the stars and earn great prizes including commemorative clothing, fitness equipment, electronics, and more.

After your Bike MS ride, you will receive a prize redemption certificate via email, or US mail. When you receive the certificate, visit the prize redemption website and complete the online process to redeem your prize. Prizes are shipped directly to you from the prize fulfillment center.

You can also decide to generously donate your prize back to the chapter. By doing so, you can help us continue to deliver quality programs and services locally to nearly 19,000 people living with MS.

In addition to the prizes listed here, every cyclist that reaches the VIP level of \$1,500 or more receives a 2014 Bike MS VIP jersey the day of the ride.



FRIDAY NIGHT HOTEL

Book your room now at the Boston Marriott Quincy, 1000 Marriott Dr., Quincy, MA 617-472-1000. Don't forget to mention that you are a National MS Society CCG participant when booking the room to be sure to get the correct rate. You must book by June 19, 2014 to receive this rate.

Directions to Boston Marriott Quincy

From North

Take I-93 S to Exit #7 (Rt. 3). Immediately take Exit 18/19 (Braintree/Quincy). Bear left off ramp Exit 19 ('T' Station/Quincy). Follow to traffic light and turn left onto Center St. Take immediate left into Crown Colony Park. Hotel is 1/4 mile on left.

**From Mass Turnpike (Rt 90): Rt 95 S to 93 N to Exit 7, then follow above directions.

From South

Take I-93 North. Take Exit 7, Rt. 3 South (Braintree/Cape Cod). Take first Exit 18, turn left off ramp. Stay left until traffic light. Take left at light, and left into Crown Colony Park. Left onto Marriott Drive. IF COMING FROM ROUTE 3 SOUTH (PLYMOUTH/CAPE COD): Take Exit 19. Stay left until traffic light. Take left at light, and left into Crown Colony Park. Left onto Marriott Drive.

From West

Take the Massachusetts Turnpike (Route 90 East) to exit 14 (Interstate 95). Follow I-95 South to I-93 North and take Exit 7, Rt. 3 South (Braintree/Cape Cod). Take first Exit 18, turn left off ramp. Stay left until traffic light. Take left at light, and left into Crown Colony Park. Left onto Marriott Drive.

Public Transportation

The Quincy Marriott hotel is less than a mile away from the Quincy Adams stop on the Red Line. The hotel provides complimentary shuttle service from the Quincy Adams stop to the hotel.

EARLY PACKET PICK-UP

This year's Early Packet Pick-up (EPP) is on Friday, June 27, from 4-9 p.m. at the Boston Marriott Quincy. Have a stress-free morning before the ride, say hello to the staff and meet fellow riders by picking up your packet early. At the EPP, you can drop-off all your last minute donations, pick-up your bib number, grab some food, and get everything out of the way so that on Saturday morning all you need to do is line-up and ride.

We are also hosting a few Early Packet Pick-Up nights from **5–7 p.m.** at our **Waltham office** on the following dates: **Monday, June 23, and Wednesday, June 25**.

PREP: BIKE TUNE/CHECK

We recommend that you have your bike tuned at one of the Bike MS supporting bike shops (see page 13) before the ride. All cyclists should carry an extra tube, a pump, and a patch kit. You may not know how to repair a puncture, but another cyclist may be able to help you.

TRAINING

Bike MS rides can be challenging, but a little training and preparation make the ride easier and more enjoyable. Here are some simple steps to bicycling success: fitness training and sports nutrition.

Bike MS rides are fun and achievable for nearly every skill level. As a starting point, less experienced riders should consider the steps listed below to help prepare.

Check with your bike shop

The best source for bicycling information is your local bike shop. Make sure your bike is properly fitted! Official bike shop partners are a good source for any cycling question. (see page 13)

Participate in team or bike shop training rides

You'll have a much safer and more enjoyable experience after you've spent time in the saddle during organized rides, learning the ins and outs of group cycling. Contact one of our bike shops for more information on local rides or visit the training section at www.bikeMSgne.org for a listing of training rides.

Keep track of your mileage

A key part of training is assessing how you've improved. Adding a bicycle computer to your bike is a good step. Basic bicycle computers can monitor your distance, ride time, and speed.

Start with short rides

Keep your first few rides of the year short and easy. 30-60 minutes of riding get you used to sitting on the saddle without over-tiring. Don't worry about speed or distance on these rides. The purpose is to become comfortable on the bike and to gain basic cardiovascular fitness.

Add in occasional longer rides

After becoming comfortable with riding for an hour or so, attempt an endurance day of two or more hours once a week. Try to maintain the same pace established during the shorter rides, but slow down if it is necessary to ride a longer time. Taking rest stops every hour can help rejuvenate you on longer rides. Be sure to eat and drink enough to avoid depleting your energy reserves (known as bonking). The purpose at this stage is to gain confidence in your ability to do long rides and to improve your cardiovascular fitness.

For more advanced training, add hill intervals

After mastering the basics, challenge yourself with more advanced training. After warming up for at least 20 minutes, find a hill you can climb in 10-20 minutes without totally exhausting yourself. After the hill, recover on the way down, and then go up

again. As your fitness improves, add more repeats. The power and stamina developed with hill work helps you to tackle the larger hills on the route.

SPORTS NUTRITION

Eating and drinking right is just as key an element of training for and riding in Bike MS rides as is the number of miles a rider spends on a bike. The best way to take charge of your body is to use common sense. However, always consult your physician before starting any training program. It is important to be well hydrated before, during, and after a ride. If you do not drink enough fluids, dehydration results, causing nausea, muscle cramps, chills, and lack of motivation. Dehydration could lead to heat stroke, a serious medical condition.

To prevent dehydration, we recommend you use the following general guidelines: on all rides, you should drink 4 to 8 ounces of water or carbohydrate drinks every 15 to 30 minutes. Drink more if it's hot or humid, or if you're riding particularly hard. On rides more than two hours in duration, carbohydrate replacement drinks empty more slowly from the stomach, so the total amount you drink should be increased to 5 to 10 ounces every 15 to 30 minutes. These energy drinks help increase your performance, reduce cramps, and lessen the possibility of heat stroke. In addition, energy bars help you avoid the infamous "BONK" that many cyclists experience on longer rides. You should eat on long rides. Good food choices include energy bars and fruit.

RIDER ETIQUETTE/SAFETY CYCLING ETIQUETTE

- Obey all traffic signs and signals. This includes traffic lights and stop signs. If in doubt, check www.massbike.org/bikelaw
- Communicate with your fellow riders using proper cycling terms, such as "On your left," "Car back," etc. (see page 6)
- Ride single file, please! Stay to the right, except

cont. on next page

- to pass. Pass on the left side only. Do not pass on the right.
- Do not cross center line in roadway, regardless of passing zone.
- Use proper signals when turning. Make left turns from the center of the road or left turn lane.
- Cross railroad tracks perpendicular to the tracks. Ride in control of your bike at all times. You should be able to stop within a reasonable distance.
- Ride defensively and predictably, with consideration for your fellow riders. If you must stop, move off the road to the right.
- Don't use aero bars when in a group.
- Point out and call out any road hazards ahead. These include potholes, drain grates, stray animals, opening car doors, bigger sticks or stones, parked cars, etc.
- Do not overlap wheels of cyclist ahead of you. A slight direction change or gust of wind could easily cause you to touch wheels and fall.
- Pedal down hill when you are at the front of the bunch. Cyclists dislike having to ride under brakes.
- When climbing hills, avoid following a wheel too closely. Many riders often lose their momentum when rising out of the saddle on a hill which can cause a sudden deceleration. This can catch a rider who is following too closely, potentially resulting in a fall from a wheel touch.
- Follow the instructions of MS Ride Leaders.
 Ride Leaders are registered riders who assist with safety and communication along the route.
 They are distinguished by their arm bands.
- Check League of American Bicyclists website, bikeleague.org for more information.

SUPPORT VEHICLES (SAG)

To signal Support And Gear vehicles, follow these three steps:

- 1. **Off Road**. Move off the path.
- 2. **Off Bike**. Stand or sit nearby.
- 3. Signal to SAG.
 - Use thumbs down for help needed.
 - If resting, give thumbs up sign.

BIKE MS TIPS - VOCAL WARNINGS

- **Slowing** When someone yells out "Slowing," this means that there is something that is causing the pack to slow down. This can be anything from a traffic light, a slower pack of bikes, or a car up ahead. In any event, prepare to slow down. Tap your brakes and repeat the yell "Slowing." This is to indicate to others that you've heard them and you are also slowing. This also alert those behind you that you are slowing down.
- Stopping When someone yells out "Stopping," this means that there is something that is causing the pack to stop. This can be anything from a traffic light, a slower pack of bikes, a stop sign, or a car up ahead. In any event, prepare to stop. Tap your brakes and repeat the yell "Stopping." It's VERY IMPORTANT not to slam on your brakes, especially if there are others behind you!!
- **Hold your line** When someone yells, "Hold your line," this means that you need to stay in a straight line as best you can. In most cases, the person yelling this out to you is attempting to pass. If you swing out or if you don't keep your bike steady, you could cause the other rider trouble.
- On your Left When someone yells, "On your Left," this means that they are passing you on your left. No need to take this personally. Let

them pass as they have the right of way. You should never hear "On your Right." That is, a cyclist should never pass on the right. However, there are many cyclists with varying experience. Be on the look out for those who pass on your right. If someone does this, kindly remind him or her that they should pass on the left. Also, it is common courtesy to say "Thank You" to the person yelling "on your left." This indicates that you've heard them.

- Car Up When someone yells, "Car Up," this means that there is a car up front. It is intended to be a verbal caution indicating that a stop may be necessary. If you hear this, repeat the call so that others know that you are aware of the vehicle up front. It is also common courtesy to repeat this so that others behind you know about the car.
- Car Back When someone yells, "Car Back," this means that there is a car behind you. It is intended to be a verbal caution indicating that a car may be passing from behind. It is also common courtesy to repeat this so that others in front of you know about the car.

WHAT TO BRING FOR RIDE

- Helmet REQUIRED
- Tuned-up bicycle with pump (visit the bike shops on page 12 for discounts)
- Seat bag with tire patch kit, 2 spare tubes
- Two water bottles and/or hydration pack REQUIRED
- Rider numbers and wristband REQUIRED
- Padded bike shorts, jersey, gloves and shoes
- Jacket, rain gear, arm warmers, leg/knee warmers or tights as needed for weather
- Sunglasses, lip balm and sunscreen
- Identification (driver's license)

- Emergency cash and credit card
- Cellular telephone
- Cue sheet
- Medications
- NO HEADPHONES, IPODS or RADIOS permitted while riding.

BIKE RENTAL AND SHIPPING

Need to rent a bike?

Urban Adventours provides high quality rentals at a 15% discount to all Cape Cod Getaway participants.

Want to ride your bike?

If you would rather ride your own bike, you can ship it to Urban Adventours 103 Atlantic Ave, Boston, MA 02110, and receive 50% off bike assembly and disassembly (participants are responsible for the cost of shipping).

OVERNIGHT BAG

Each cyclist is allowed ONE piece of luggage weighing no more than 20 pounds, plus a sleeping bag and/or tent. Please do not hang anything from or attach anything to your luggage, these could easily be misplaced. All luggage is transported for you each day.

Volunteers graciously give their time and energy to support the riders during the CCG, please respect them by following the luggage guidelines.

- Sleeping bag (or sheet) and pillow
- Towel(s) for shower recommend quick-drying "pack" towels
- Toiletries including soap and shampoo
- Change of clothes for Saturday evening
- Plastic cover for bike seat on Saturday night

cont. on next page

- Riding clothes for Sunday
- Rain gear
- Change of clothes for Sunday boat or bus ride home
- Comfortable shoes
- Plastic bag to protect dry clothing and to pack wet clothing
- Tent (In addition to your one piece of luggage.)
- Leave room in your bag for your event T-shirt and fundraising prizes

2014 BIKE MS STORE OPEN

Purchase top quality bike MS cycling apparel from Primal Custom offered at below typical retail pricing. Inventory includes Bike MS: water bottles, bib shorts, gloves, and socks.

To Order: Visit any of our ride pages at **www.bikeMSgne.org**, and click on Bike MS Store





Team photos

Team pictures are taken Saturday morning at UMass. Team pictures are great to use in thank you letters and next year's donation requests. Get your team together and strike a pose!

Bike MS Champion

Bike MS Champions connects Bike MS cyclists to people living with MS. Many cyclists who ride in one of the Bike MS Rides, don't personally know anyone who has MS. Creating relationships between cyclists and people with MS helps motivate, inspire, raise awareness, and communicate the importance of finding a cure. Cyclists who choose to participate are connected with their Champion through a bright blue bandana, signed by the Champion. Cyclists keep this bandana with them throughout the ride. For many

cyclists, MS Champions creates that extra motivation to reach the finish line. Many MS Champions like to write inspirational messages or words of thanks to their cyclists. Others prefer to share their personal experiences living with multiple sclerosis in a note to their rider, through email messages, over the telephone or in person. To join the Bike MS Champions program, please contact Judith Hamer at 207-781-9930 or judith.hamer@nmss.org..

The Ride

START

Saturday, June 28 at UMass Boston

Time Line

5:30 a.m. Registration opens6:00 a.m. Team photos start7:00 a.m. Line-up in corrals7:30 a.m. Cape Cod Getaway starts!

Directions

From the North (Interstate 93 South):

- Exit 15 for Columbia Rd toward JFK Library
- At end of ramp take left onto Columbia Rd.
- At the traffic circle take the 2nd exit onto William J Day Blvd.
- Take immediate sharp right onto Mt. Vernon St.
- Turn left to stay on Mt. Vernon St.
- Follow Mt. Vernon St. 1.2 miles to start area.

From the West:

- Take the Massachusetts Turnpike (Interstate 90) east to Interstate 93 South.
- Follow directions From the North.

From the South (Interstate 93 North):

- Exit 14 for Morrissey Blvd., follow for 1.3 miles
- Turn Right onto into UMass Boston
- Follow University Dr. for ~1 mile to start

Parking

Parking is free and there is space for everyone. Parking lot attendants direct you when you arrive. You may leave your car here for the duration of the ride.

Junior Waivers

All participants under the age of 18 must have a signed and notarized waiver, and must be accompanied by a parent or guardian unless they have a signed and notarized Authorization of Responsibility waiver. Both forms can be found in the Document Downloads section at bikeMSgne.org. Cyclists must be at least 14 years old to participate.

REGISTRATION AND LUGGAGE DROP

For those who did not attend an early packet pickup, begin at the registration tent. Drop off fundraising and pick up your Rider Packet. Included are your event credentials (see below), luggage tags and other information. You will get your prize sheets at this time, which you take to the prize tables to collect your fundraising prizes.

Using your event credentials

Wristbands: Bike MS wristbands are color-coded to match route markers and allow you access to rest stops, food areas and transportation. Printed on each wristband is the Bike MS emergency contact telephone number (Net Control).

Bib Numbers: Having your number clearly visible allows us to identify you during the Bike MS ride.

Jersey Number: Pin to lower back of jersey, so that it is visible from behind. Safety pins included for fastening to jersey.

Helmet Number: Place adhesive number on front of helmet. This is the key identification for photographers, allowing them to sort photographs by rider number and put photos of you on a web page for your browsing.

Bike Number Plate: Fold in half and use twist ties to attach to top tube of bike.

Luggage Tags: You will receive two luggage tags in your registration packet. Place one around luggage handles and one on side of bag (if possible) or on camping gear.

The Ride

ON THE ROAD

Saturday: all routes close at 4 p.m. Sunday: Route closes at 2:30 p.m.

Rest Stops

To help you along the route, we have rest stops approximately every 12 miles. The stops are manned by volunteers, bike mechanics and medical help and stocked with water, Gatorade, fruit, energy bars and other healthy snacks. Lunch stops also have sandwiches. Use your time at the rest stops to fill your bottles or hydration pack, but don't stay too long. After about 15 minutes your body and muscles cool down and it takes more energy to get back to your regular riding pace.

SAG

Support And Gear vehicles drive between rest stops. SAG vehicles are identified by orange flags on the passenger side windows. SAG vehicles stop if you are on the side of the road. If you do not need assistance give the SAG vehicle a "thumbs up."

SAG vehicles are equipped with bike racks, basic bike repair kits, medical kits, water and snacks. If you cannot continue to ride, a SAG vehicle will give you a ride to the next rest stop.

If you do not see a SAG vehicle within a few minutes and need assistance, call the net control number on your wristband.

Ride Leader

Ride Leaders perform two important functions at Bike MS rides.

- As cyclists on the road, they act as ambassadors of good will and safety. Ride Leaders should be prepared to answer general questions about the ride.
- Ride Leaders act as Safety Ambassadors by sharing cycling advice and encouraging safe cycling behaviors. Ride Leaders may also perform the role of first responders at the accident scenes along the ride routes and identify unsafe cyclists to ride officials.

How to become a Ride Leader:

Ride Leaders are registered riders who assist with safety and communication along the route. They are distinguished by their unique arm bands.

To become a ride leader cyclists must attend Ride Leader Training to review safety guidelines, procedures, and expectations. For every 20 team members, team captains are asked to identify at least one ride leader.

For more information on becoming a ride leader please contact Jared Wayne at 781-693-5129.

ROUTF

The route is marked with blue and orange arrows. The colors of the arrows correspond with your wristband color. The 2014 route cue sheets are available on the CCG home page if you would like to review the route.

End of the Ride

SATURDAY FINISH

Mass Maritime Academy, 101 Academy Drive, Buzzards Bay, Mass.

Time Line

Noon Lunch opens 1 p.m. Massage opens 2 p.m. Beer truck opens

3 p.m. First bus leaves for UMass - Boston

5 p.m. Lunch closes / Dinner begins

6 p.m. Bike repair closes7 p.m. Dinner closes7 p.m. Massage ends

7 p.m. Last bus leaves for UMass - Boston

9 p.m. Quiet hours begin

Check-in

When you cross the finish line, pick up your check-in packets to let us know that you have safely arrived. This packet includes your housing assignment, transportation wristband for Sunday and 21+ wristband for the beer truck.

Bike Drop

Place your bike in the bike racks or take it to our mechanics to have it looked at. Mechanics are available until 6:00 p.m. The bikes are guarded overnight by a security officer.

Housing

If you are staying on-site, you will find your room assignment on your check-in packet which you receive when you check in at the finish line on Saturday. Your name is on the door of your room. Staff is present to answer any housing questions

Hotel Shuttles

The hotel shuttles leave Mass Maritime beginning at 1:00 p.m. and continue to run until 9:00 p.m. In the morning, they run from 4:30 a.m. until 6:00 a.m.

Bus to Boston

The buses from Mass Maritime Academy to Boston leave at 3 p.m. and 7 p.m. and are available for all one-day cyclists.

Massage

We have more than 50 massage therapists coming this year! After you arrive at Mass Maritime and you've had a chance to shower and change, sign-up for a massage. Therapists are available until 7:00 p.m.

Food/Beverage

When you arrive at the finish there is an ongoing BBQ lunch. So help yourself to some great food and a cold beer from Wachusett Brewery. From 5-7 p.m., enjoy an incredible BBQ dinner. Your wristband is your

meal ticket.

Expo

Enjoy sampling from numerous vendors.

SUNDAY AM

Time Line

4:00 a.m. Wake up call
4:15 a.m. Breakfast opens
4:30 a.m. Hotel shuttle starts
5:00 a.m. Route opens
6:00 a.m. Hotel shuttle ends
7:00 a.m. Last cyclist leaves

7:30 a.m. Bridge closes

Luggage

Drop-off your luggage at the luggage trucks so that we can transport your bags to the Provincetown finish.

Bridge closing

One lane of the Bourne Bridge is open exclusively for the Cape Cod Getaway from 5:00 a.m. until 7:30 a.m. All cyclists must leave Mass Maritime by 7:00 a.m.

Post Ride

SUNDAY FINISH

3 Jerome Smith Rd., Provincetown, Mass.

Time Line

12:30 p.m. First bus leaves

4:00 p.m. Ferry departs for Boston

4:30 p.m. Last bus leaves

Bike drop

Drop your bikes at the bike trucks. We transport them to UMass for you. Be sure to remove any fragile, loose or valuable items from your bike before loading it. Remember the truck number carrying your bike, as bikes are racked by truck number in Boston

Luggage

Pick up your luggage from the trucks if you wish to shower or change before heading home. Then return your luggage to the luggage trucks if you are taking the Ferry. Your luggage is transported to Quincy for you. If you are taking the bus, you must have your luggage with you. Luggage is arranged by bib number and bikes are lined up by truck number, and ready for pick-up.

Showers

Shower trucks are available at the finish line.

Food/Beverage/Ice Cream

Available at the finish.

Transportation

Bus

Buses are scheduled on a first come first served basis and depart at the times listed below. When you arrive at Provincetown, be sure to reserve your spot on the bus by visiting the transportation tent. All buses are air-conditioned.

Scheduled times of departure (all p.m.): 12:30, 1:30, 2:00, 2:30, 3:00, 3:30, and 4:30.

Ferry

The ferry departs at 4 p.m. and arrives in Boston at 7 p.m.

For those who did not get a spot on the ferry at registration: you may request the ferry ride and wristband at the transportation tent in Provincetown. Wristbands will be given on a first come, first served basis.

For those who do not receive a ferry wristband, you must sign up at the transportation tent for one of the buses.

WEATHER

We ride rain or shine and there is no rain date. In the event of severe weather, the Ride Director may suspend or cancel the ride. Should the weather take a turn for the worse during the ride, SAG vehicles will transport you to designated shelter areas along the route. If the weather looks questionable, call 781-693-5188 for a recorded message on the event status.

VOLUNTEERS

Volunteers make it happen!

Do you know anyone who can lend a helping hand? If so, please contact Brenda Barbour, Associate Vice President of Volunteer Development, at 781-693-5135, or e-mail brenda.barbour@nmss. org. Volunteer assignments range from preparing ride materials to loading trucks or managing a rest stop.

Post Ride

LODGING

We provide shuttle service to the following local hotels. This list is also available on our website.

1830 Quince Tree House B & B	508-833-8496	Sandwich
Atlantic Motel	508-295-0210	E. Wareham
Belfry Inn	508-888-8550	Sandwich
Country Acres Motel	508-888-2878	Sandwich
Cranberry Manor B & B	508-888-1281	Sandwich
Dan'l Webster Inn	508-888-3622	Sandwich
Eastern Inn	508-759-2711	Buzzards Bay
Herring Run Motel	508-888-0084	Buzzards Bay
Holiday Inn Express Hotel & Suites	508-946-3398	Middleboro
Inn at Sandwich Center	800-249-6949	Sandwich
Quality Inn Bourne	508-759-0800	Bourne
Rosewood Motel	508-291-0442	Buzzards Bay
Sandwich Lodge & Resort	508-888-2275	Sandwich
Silver Lake Motel	508-295-1266	E. Wareham
Starlight Motel	508-295-0216	Buzzards Bay

TAXIS

Bourne Taxi Co.	508-759-4004
Wareham Taxi	508-295-5459
Sea Breeze Transportation	508-888-0774
Mayflower Taxi	508-746-8294

Good to Know

BIKE SHOPS

Partnering with Bike Shops is crucial to the success of Bike MS rides. The following are Bike Shops who support Cape Cod Getaway:

Back Bay Bicycles	backbaybicycles.com	Boston, MA
Cycle Loft	cycleloft.com	Burlington, MA
Fit Werx	fitwerx.com	Peabody, MA & Waitsfield, VT
Landry's Bicycles	landrys.com	Boston, Natick, Norwood, Westborough & Braintree, MA
Quad Cycles	quadcycles.com	Arlington, MA
Urban Adventours	urbanadventours.com	Boston, MA
Wheelworks	wheelworks.com	Belmont & Somerville, MA

CONTACT INFO

Chapter Address

Greater New England Chapter 101A First Avenue, Suite 6 Waltham, MA 02451-1115

Main Phone: 800-344-4867

Website: bikeMSgne.org

Bike MS Email: bikeMSgne@nmss.org

Ride Management

Joel Richards 781-693-5143 joel.richards@nmss.org

Jared Wayne 781-693-5129 jared.wayne@nmss.org

Volunteers

Brenda Barbour 781-693-5135 brenda.barbour@nmss.org

Bike MS Champions

Sue Tidd 207-781-2088 sue.tidd@nmss.org

Thank you to our sponsors!

































Cape Cod Bagel
Tulley Automotive Group
Back Bay Bicycles

GETAVA

Total Control of the Control o